

Survey Respondent Overview

- ❖ Community Development Strategies randomly sent 5000 surveys to residents in the City and Extra Territorial Jurisdiction (ETJ) and 590 or 11.8% responded to the survey.
- ❖ Over 50% of respondents have lived in Missouri City or the ETJ for more than 10 years and 96% of respondents are homeowners.
- ❖ 71% of respondents are 45 years of age or older and this is reflected in the fact that 61% of respondents have no children living in the home or are “empty nesters”.
- ❖ 25% of respondents are unemployed or retired. Of those who are employed:
 - ❖ 10% work in Missouri City
 - ❖ 13% work in elsewhere in Fort Bend County
 - ❖ 49% working in Houston
 - ❖ 4% working elsewhere
- ❖ 47% of respondents had annual household incomes of \$100,000 or more.

#1 Profile of Respondents

Respondent Length of Residence in Missouri City

	Count	Survey %
Less than one year	11	1.9%
1 - 4.9 years	121	20.5%
5 – 9.9 years	128	21.7%
10 – 10.9 years	135	22.9%
20 or more years	194	32.9%
Did Not Respond	1	0.2%

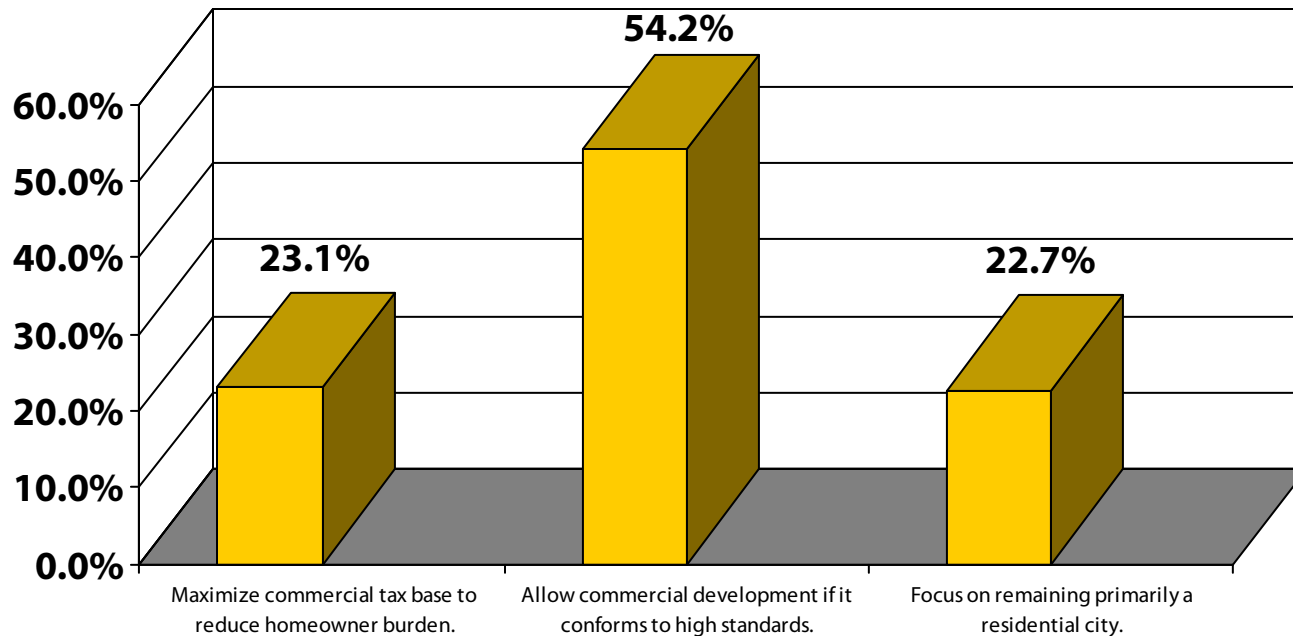
#2 Profile of Respondents

Respondent Place of Employment

	Count	Survey %
In Missouri City	56	9.5%
Elsewhere in Ft. Bend Co.	75	12.7%
In Houston	286	48.5%
Elsewhere	26	4.4%
Retired or Not Employed	147	24.9%

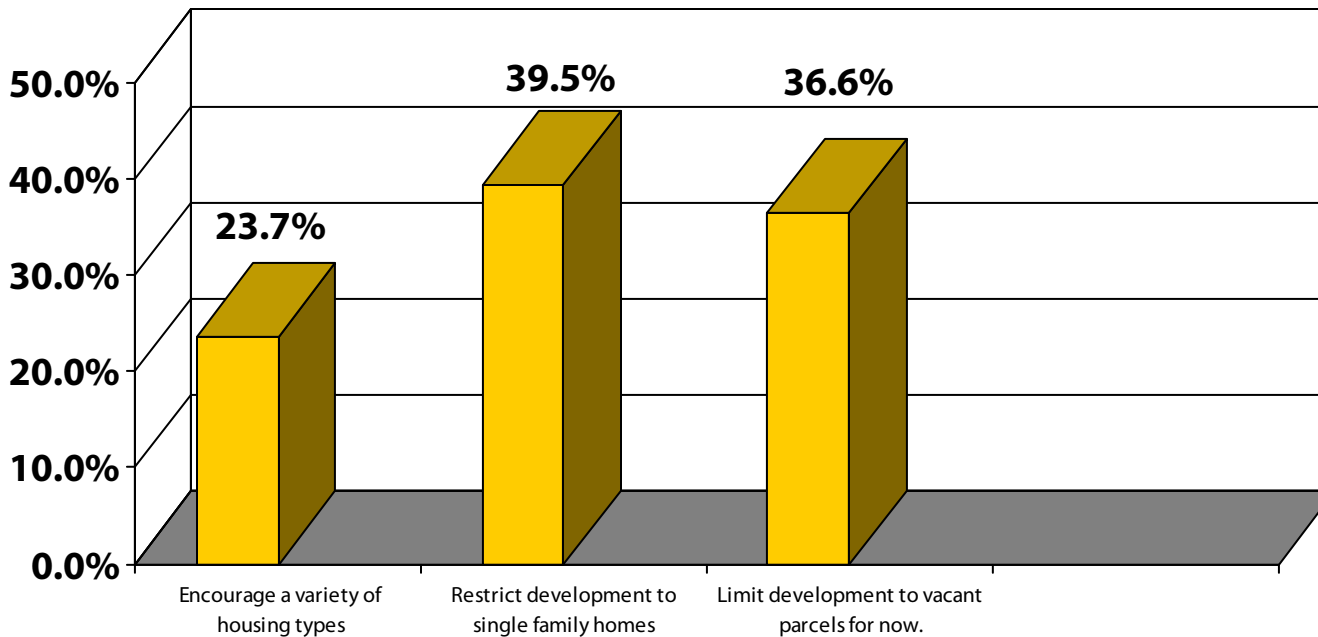
#3 Future Development

How the City should develop remaining vacant commercially zoned property.



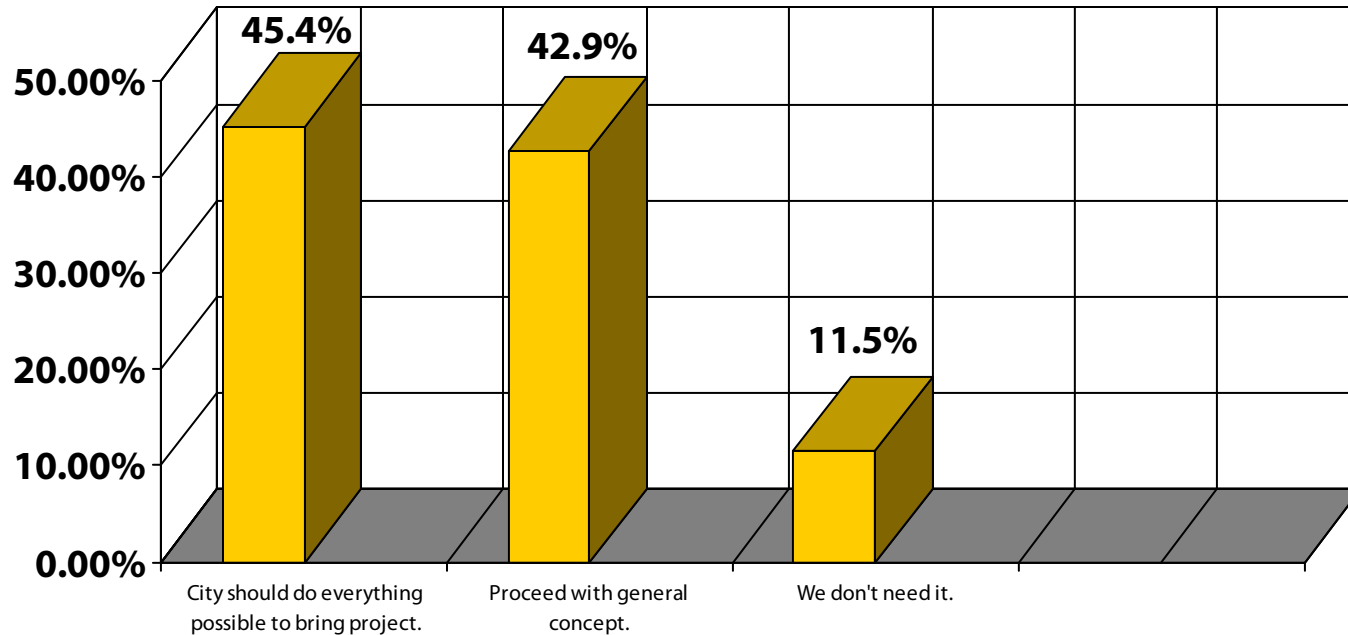
#4 Future Development

How vacant residentially zoned land should be used.



#5 Town Center

Suggestions for “Town Center”



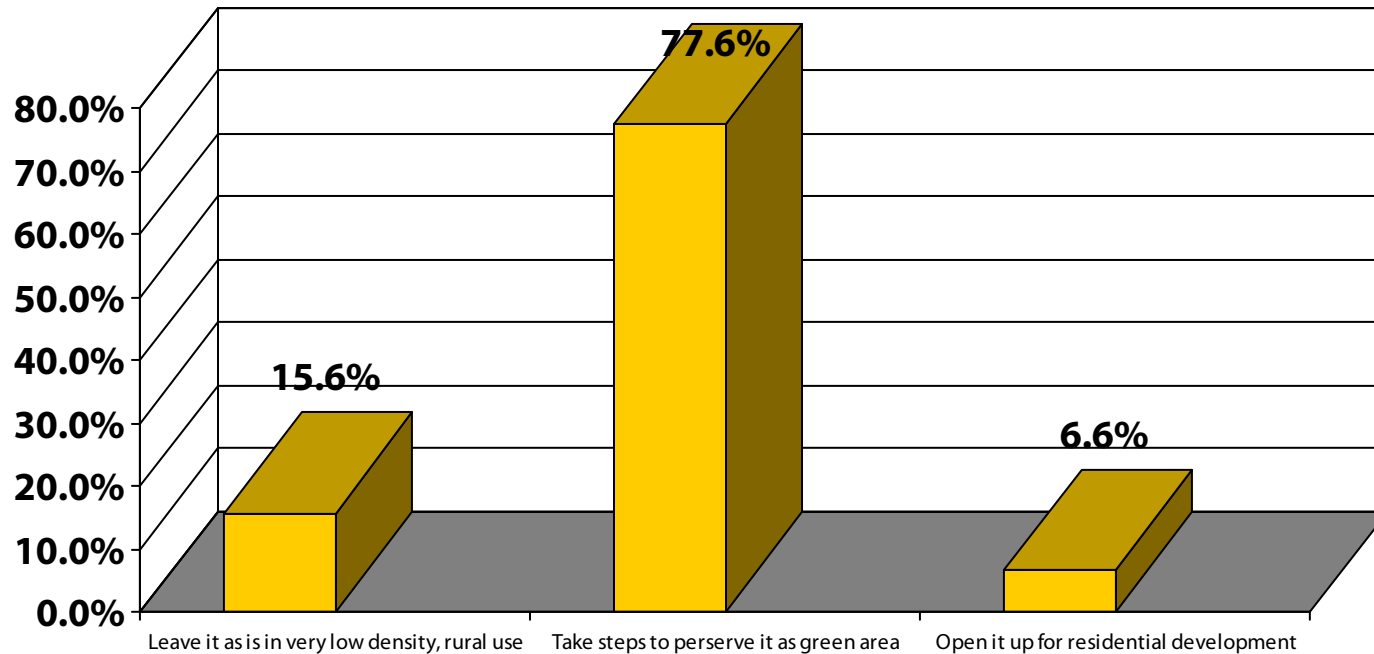
#6 Profile of Respondents

Best Location for a Town Center

Location	Count	Share
In the vicinity of Highway 6 and Fort Bend Parkway intersection	255	48.9%
Large vacant site on Texas Parkway, just south of City Hall	159	30.5%
Just north of the railroad tracks along Highway 90-A	82	15.7%
Other	19	3.6%
On Sienna Parkway	4	0.8%
On Cartwright	4	0.8%
Highway 6 at 1092	3	0.6%
Cartwright at 1092	3	0.6%
On 1092	2	0.4%
On Highway 6	2	0.4%
Other	1	0.2%
Did Not Respond	7	1.3%

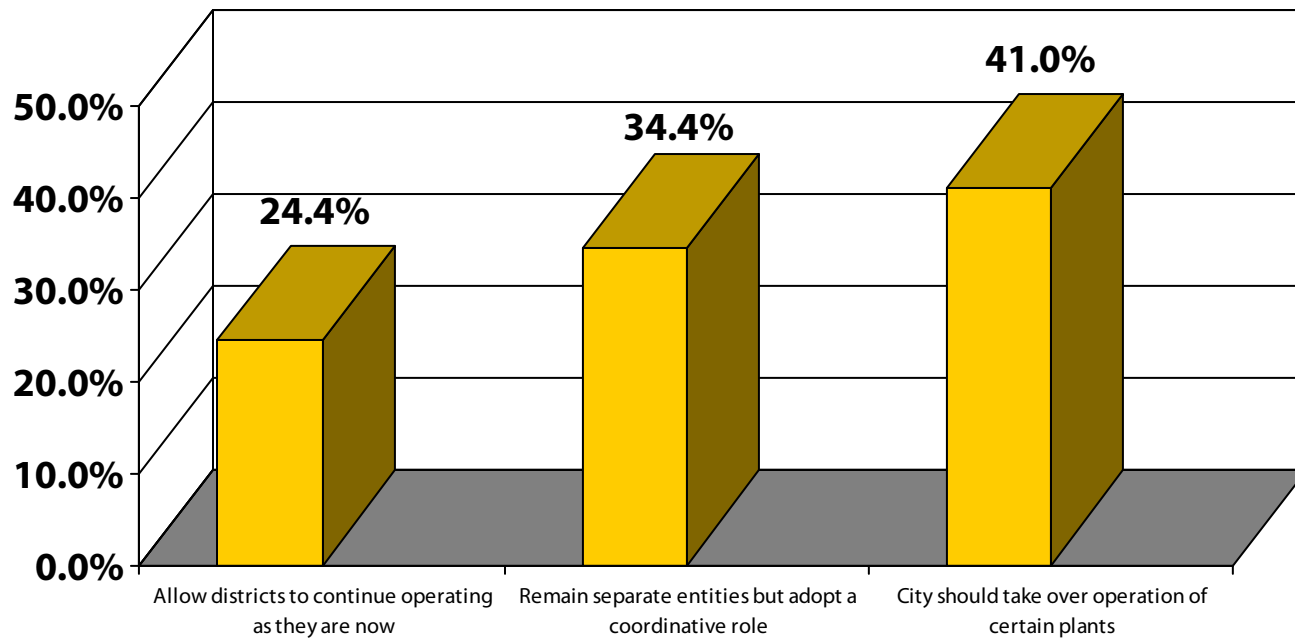
7 Brazos Riverbank

Best Use for the Brazos Riverbank



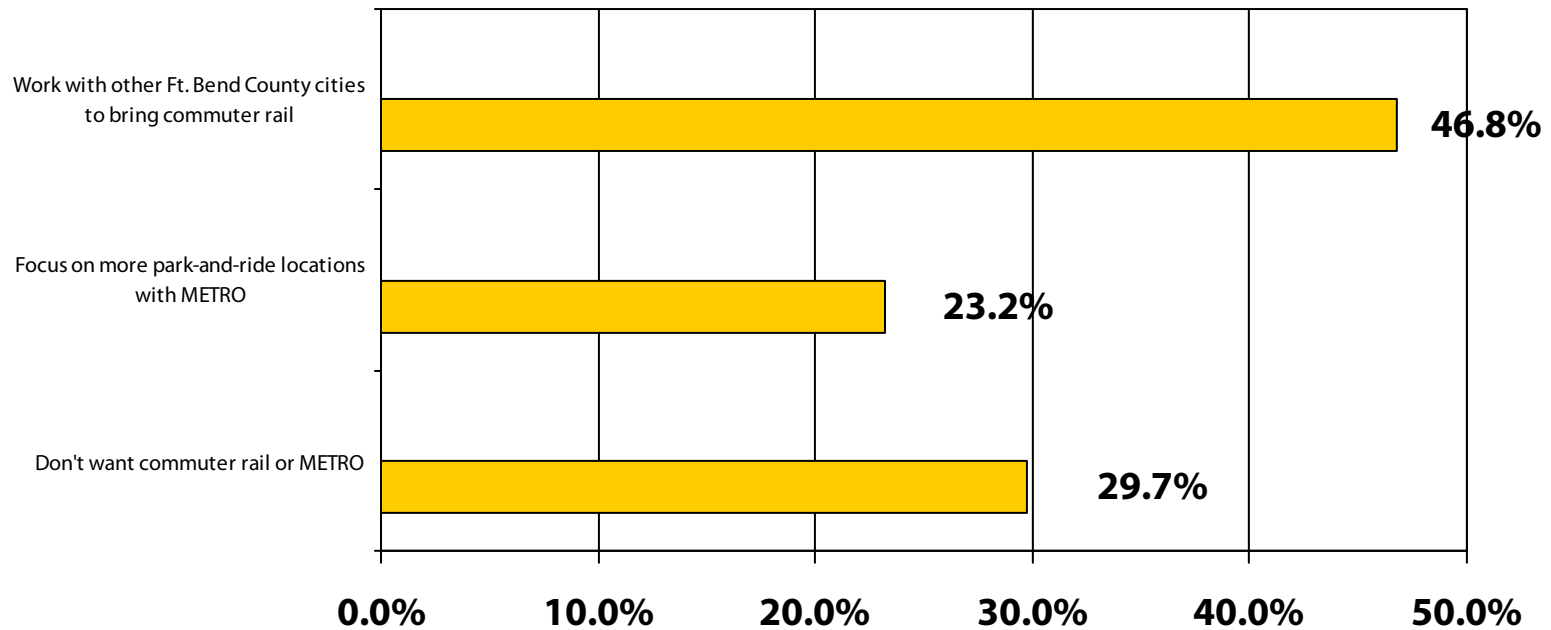
8 Utility Districts

Appropriate Action for Utility Districts

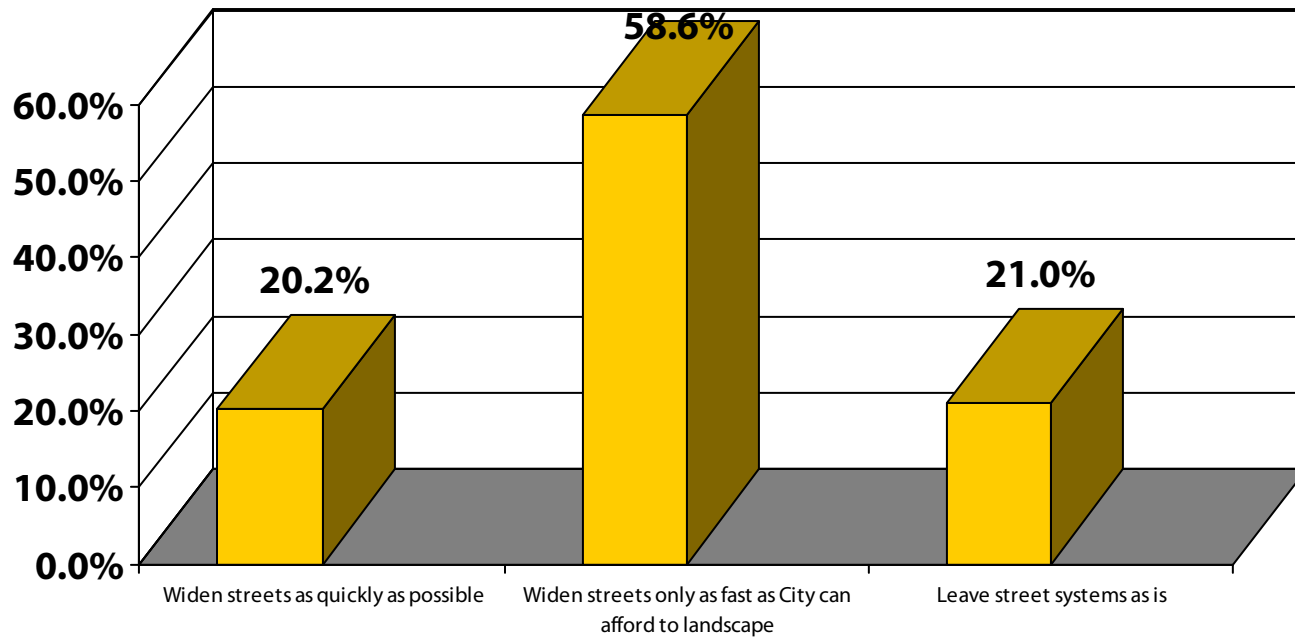


9 Transportation

City's Best Course of Action for Public Transportation



10 Traffic Congestion



#11 Profile of Respondents

Most Important “Quality Of Life” Factors

Cumulative Mentions

	Count	Survey%
More focus on crime prevention and security	287	17.4%
Limitations on the amount of rental housing	265	16.1%
Beautification of the community	235	14.3%
More local job opportunities	196	11.9%
Recruit high-quality restaurants	163	9.9%
Hike and bike trails	143	8.7%
More activities for kids	137	8.3%
Better enforcement of City codes	105	6.4%
An outdoor performance facility	87	5.3%
Other	7	0.4%
Assistance for Elderly / New Hospital	6	0.4%
Improve roads / Traffic	5	0.3%
Parks / Recreation facilities	3	0.2%
Decrease Taxes	3	0.2%
Grocery stores / Shopping centers	3	0.2%
Encourage Arts / Theatre	2	0.1%
Did Not Respond	1	0.1%

#12 Profile of Respondents

Respondent Place of Residence

	Count	Survey%
Quail Valley	170	28.8%
Sienna Plantation	109	18.5%
Colony / First Colony	58	9.8%
Lake Olympia / Olympia Estates	48	8.1%
Hunter's Glen	42	7.1%
Brightwater	24	4.1%
Meadow Creek	20	3.4%
Other	48	8.1%
Vicksburg	11	1.9%
Riverstone	8	1.4%
Lexington	8	1.4%
Glen Lakes	7	1.2%
Plantation Park / Plantation Trails	7	1.2%
Lake Shore Harbor	6	1.0%
Water's Edge	5	0.8%
Bradford Village	4	0.7%
Silver Ridge	4	0.7%
Oakwick Forest	4	0.7%
Pebble Beach	2	0.3%
Did Not Respond	5	0.8%

#13 Profile of Respondents

Age of Respondent

	Count	Survey%	Mo. City %*
Under 25	3	0.5%	13.5%
25 – 34	53	9.0%	17.5%
35 – 44	114	19.3%	18.7%
45 – 54	172	29.2%	23.3%
55 – 64	139	23.6%	17.1%
65 or older	105	17.8%	9.9%
Did Not Respond	4	0.7%	-

* Source: CDS Missouri City Survey, PCensus for MapInfo 2009

#14 Profile of Respondents

Children Under the age of 18 Respondent Households

	Count	Survey%	Mo. City %*
None	360	61.0%	46.5%
One	97	16.4%	53.5%
Two	87	14.7%	53.5%
Three	36	6.1%	53.5%
Four or more	8	1.4%	53.5%
Did Not Respond	2	0.3%	-

* Source: CDS Missouri City Survey, PCensus for MapInfo 2009

#15 Profile of Respondents

Respondent Tenure

	Count	Survey%	Mo. City %*
Own	569	96.4%	91.4%
Rent	19	3.2%	8.6%
Did Not Respond	2	0.3%	-

* Source: CDS Missouri City Survey, PCensus for MapInfo 2009

#16 Profile of Respondents

Vehicles in Respondent Households

	Count	Survey%	Mo. City %*
None	3	0.5%	0.9%
One	97	16.4%	20.0%
Two	316	53.6%	56.4%
Three	122	20.7%	17.6%
Four or more	49	8.3%	5.2%
Did Not Respond	3	0.5%	-

#17 Profile of Respondents

Annual Household Income

	Count	Survey%	Mo. City %*
Less than \$15,000	8	1.6%	2.7%
\$15,000 - \$24,999	13	2.7%	3.6%
\$25,000 - \$34,999	19	3.9%	5.0%
\$35,000 - \$49,999	38	7.8%	11.1%
\$50,000 - \$74,999	85	17.4%	20.6%
\$75,000 - \$99,999	95	19.4%	18.0%
\$100,000 - \$149,999	112	22.9%	24.9%
\$150,000 - \$249,999	93	19.0%	11.4%
\$250,000 or more	26	5.3%	2.8%

* Source: CDS Missouri City Survey, PCensus for MapInfo 2009